



Resort and Lodging

Improve your guest experience, increase loyalty return visits, and generate additional revenue — all from the guest WiFi you give away for free. Best of all, no more annoying passwords for guests to remember.

Marketing4WiFi™

- ▶ Provide WiFi access vouchers for day use or overnight guests, or charge for premium access
- ▶ Survey guests and aggregate data with your property management system
- ▶ Create targeted guest lists and remarket based on behavior and trends

Analytics4WiFi™

- ▶ Analyze traffic flows to improve site layout and efficiency
- ▶ Monitor and enforce social distancing protocols with real-time density alerts
- ▶ Communicate with guests based on dwell time and property location

Ads4WiFi™

- ▶ Create beautifully designed landing pages using our simple drag-and-drop builder
- ▶ Cross-promote resort amenities while tracking guest engagement
- ▶ Create custom audiences to remarket to verified on-site guests and visitors

READY TO GET STARTED?

sales@gozonewifi.com | 727.314.6910





How is Smart WiFi being used in resorts and lodging venues?

Say goodbye to passwords.

With a captive portal Marketing4WiFi system, you don't have to give out guest WiFi passwords ever again.

Drive cross-department sales.

Cross-promote services within your establishment and with local vendors through a customized landing page.

Control network usage.

Isolate guest devices, limit usage times, and block unwanted users — all from a user-friendly dashboard.

Increase rebook rate.

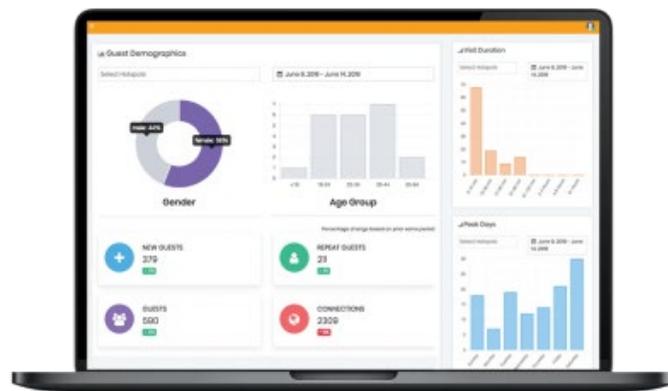
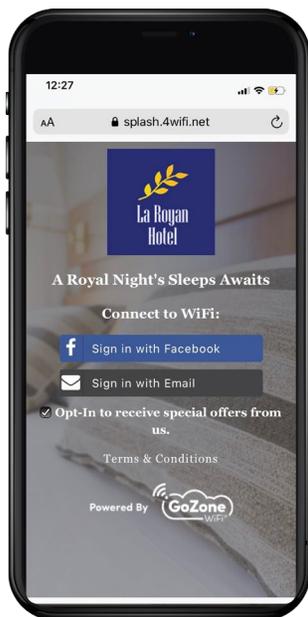
Send automated reminders and promotional messages segmented by guest type so every email is pitch-perfect.

Build on guest profiles.

Integrate with your property management system to build robust guest profiles.

Generate guest reviews.

Automated email messages remind guests to leave positive reviews on the top sites for your business.



Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations
- ▶ Offer WiFi access through payments or vouchers
- ▶ Collect guest insights with surveys and forms

