



Food and Beverage

Build loyal customer lists, increase return visits, and grow business through the power of guest WiFi. Plus, a more secure network and better control of guest access.



- ▶ Say goodbye to WiFi passwords - allow guests to log in with email, SMS, social or a customized survey
- ▶ Brand the user experience and share upcoming events and specials
- ▶ Send targeted and timely email and SMS campaigns based on specific actions - last visit or birthdays, for example
- ▶ Control the user experience; set specific WiFi hours of operation and permissions



READY TO GET STARTED?
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How is Smart WiFi being used in restaurants, bars, cafes and coffee shops?

Say goodbye to passwords.

WiFi passwords are a thing of the past. Free up staff time and provide a simple, branded login experience.

Gain customer insight.

Collect detailed demographics to personalize your content. Send automated engagements to increase return rates.

Control customer usage.

Increase security, isolate guest devices, limit usage times, and block unwanted users - all from a centralized dashboard.

Boost delivery sales.

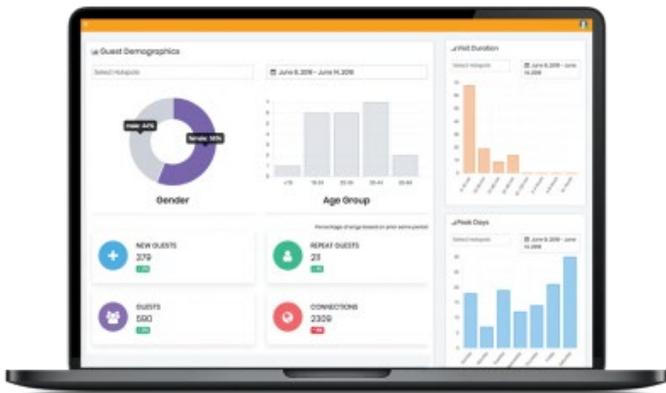
Promote your restaurant delivery system infrastructure to on-site guests and drive app downloads.

Increase return visits.

Build your CRM and drive loyalty programs using real-time analytics and campaigns based on customer behavior.

Generate positive customer reviews.

Automated email messages remind guests to leave positive reviews on the top sites for your restaurant.



Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations
- ▶ Offer WiFi access through payments or vouchers
- ▶ Collect guest insights with surveys and forms

