



## Education

Bring your wireless solutions into the next generation with campus intelligence, student engagement, and enhanced security tools.

### Marketing4WiFi™

- ▶ Provide unique WiFi access levels to staff, students, and guests
- ▶ Drive athletic booster sales with automated messaging to parents
- ▶ Survey students with customized forms

### Analytics4WiFi™

- ▶ Receive alerts in real-time as traffic changes in high-risk areas
- ▶ Analyze traffic patterns to make informed decisions on school staffing and security
- ▶ Flag banned devices and receive alerts if devices are seen on campus

### Ads4WiFi™

- ▶ Promote school initiatives with rotating, interactive ads
- ▶ Create fundraisers and allow students and faculty to sell digital advertising space on school WiFi network
- ▶ Increase school app downloads with app store redirect based on device type

**READY TO GET STARTED?**

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# How is Smart WiFi being used at schools?

## Share school news and events.

Keep students, administration, and guests up to date on everything from athletic boosters to PTA events.

## Monitor high-risk areas.

Receive customized alerts as traffic patterns change in high-risk areas around campus, such as restrooms and courtyards.

## Modernize the experience.

Provide seamless and integrated login process with transparent terms and conditions.

## Validate students and administration.

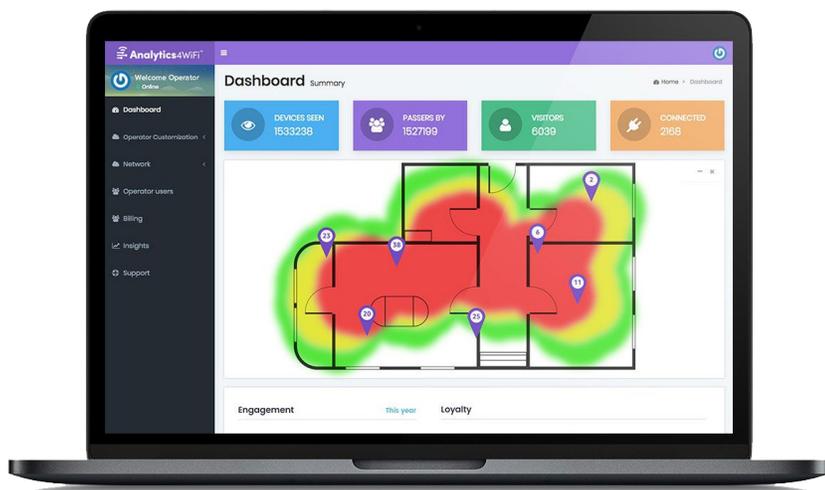
Use email validation to ensure that only verified users can access the network.

## Decide who gets access, and how.

Allow students, administration, guests, and parents to gain WiFi access using unique permissions and authentication methods.

## Flag inappropriate behavior.

Flag users who attempt to visit blocked websites, dwell in unwanted areas, or enter school property when prohibited..



Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations
- ▶ Offer WiFi access through payments or vouchers
- ▶ Collect guest insights with surveys and forms

